



Electricity Facts Label (EFL)
Ranchero Power
Ranchero Smart & Fixed - 12
AEP TCC
09-Apr-2025

P: 1.888.204.3202 8am-6pm (CST)

E: Hello@RancheroPower.com

O: RancheroPower.com

ELECTRICITY PRICE	Average Monthly Usage:	500 kWh	1000 kWh	2000 kWh
	Average Price Per kWh:	14.9 ¢	14 ¢	13.6 ¢
	Your monthly electric bill is a combination of the Energy Charge, Base Charge (if applicable), and current transmission and delivery charges of your utility territory. The average prices above are an example based on the following:			
	Energy Charge:	\$ 0.079924	per kilowatt-hour	
	Monthly Base Charge:	\$ 4.95	per monthly bill cycle	
	Transmission and Delivery Utility Charges: \$ visit Rancheropower.com/TDUCharges for most current TDU charges			
Transmission and Delivery Utility (TDU) Charges and TDU Usage Delivery Charges include all recurring charges passed through to the customer as billed by the TDU <u>without markup</u>. Your electric bill will vary based on your actual usage. This disclosure is an example based on average prices. This disclosure does not include local or state taxes, reimbursement of the state miscellaneous gross receipts tax, Public Regulatory Authority Assessment Tax, or other non-recurring amounts charged by your TDU or any government entity. <i>This is a restricted product that is not available for customers represented by a 3rd party client agent broker - see the Ranchero™ Terms of Service for full details. Some customers may be subject to other non-recurring charges that are not included in the total average price for electric service. The customer can determine the price and applicability of all non-recurring charges by visiting our full Terms of Service (TOS).</i>				
KEY TERMS & QUESTIONS	Please see our Terms of Service (TOS) for full listing of any additional fees, deposit policies, & other terms.			
DISCLOSURE CHART	Product Type:	Fixed Rate - Unbundled		
	Contract Term:	12 Months.		
	Are there fees if I choose to leave my contract early?	Yes. \$179		
	Where can I find the most recent transmission and utility charges?	https://RancheroPower.com/TDUCharges		
	Can the rate or price change during the contract period?	Yes.		
	If my price can change, how will it change and by how much?	Your price may be different from the price in this EFL if there are changes in TDU charges; changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees; or changes resulting from federal, state, or local laws that impose new or modified fees or costs that are beyond our control.		
	What other fees may be charge?	Please see the PRICING FOR RESIDENTIAL SERVICE Section of your Terms of Service Agreement for detailed summary of all other charges and fees that may be included with this product as part of your agreement RancheroPower.com/terms-of-service		
	Is this a pre-pay product?	No.		
	Does Ranchero Power purchase excess distributed renewable generation?	No.		
	This product's renewal content (%)	6%		
State average for renewal content is:		18.6%		
Ranchero Power* 5858 Westheimer Road, Suite 707 http://www.RancheroPower.com <small>*Southern Federal Power, LLC DBA</small>		Texas PUCT# 10264	Version: 409202517	
		Phone: 1.888.204.3202 Mon-Fri 8am-6pm (CST)	Date: 09-Apr-2025	
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