Electricity Facts Label (EFL)
Ranchero Power
Ranchero Smart & Fixed - 21
AEP TCC
31-Mar-2026

P: **1.888.204.3202** 8am-6pm (CST)
E: **Hello@RancheroPower.com**
O: **RancheroPower.com**

ELECTRICITY PRICE

Average Monthly Usage:	500 kWh	1000 kWh	2000 kWh
Average Price Per kWh:	14.2 ¢	13.3 ¢	12.9 ¢

Your monthly electric bill is a combination of the Energy Charge, Base Charge (if applicable), and current transmission and delivery charges of your utility territory. The average prices above are an example based on the following:

Energy Charge:	**$**	0.067298	*per kilowatt-hour*
Monthly Base Charge:	$	4.95	*per monthly bill cycle*
Transmission and Delivery Utility Charges:	$		visit Rancheropower.com/TDUCharges for most current TDU charges

Transmission and Delivery Utility (TDU) Charges and TDU Usage Delivery Charges include all recurring charges passed through to the customer as billed by the TDU without markup. Your electric bill will vary based on your actual usage. This disclosure is an example based on average prices. This disclosure does not include local or state taxes, reimbursement of the state miscellaneous gross receipts tax, Public Regulatory Authority Assessment Tax, or other non-recurring amounts charged by your TDU or any government entity.

This is a restricted product that is not available for customers represented by a 3rd party client agent broker - see the Ranchero™ Terms of Service for full details. Some customers may be subject to other non-recurring charges that are not included in the total average price for electric service. The customer can determine the price and applicability of all non-recurring charges by visiting our full Terms of Service (TOS).

KEY TERMS & QUESTIONS

Please see our Terms of Service (TOS) for full listing of any additional fees, deposit policies, & other terms.

DISCLOSURE CHART

Product Type:	Fixed Rate - Unbundled
Contract Term:	12 Months.
Are there fees if I choose to leave my contract early?	Yes. $179
Where can I find the most recent transmission and utility charges?	https://RancheroPower.com/TDUCharges
Can the rate or price change during the contract period?	Yes.
If my price can change, how will it change and by how much?	Your price may be different from the price in this EFL if there are changes in TDU charges; changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees; or changes resulting from federal, state, or local laws that impose new or modified fees or costs that are beyond our control.
What other fees may be charge?	Please see the PRICING FOR RESIDENTIAL SERVICE Section of your Terms of Service Agreement for detailed summary of all other charges and fees that may be included with this product as part of your agreement RancheroPower.com/terms-of-service
Is this a pre-pay product?	No.
Does Ranchero Power purchase excess distributed renewable generation?	No.
This product's renewal content (%)	6%
State average for renewal content is:	18.6%

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